

SYMBIOSIS INSTITUTE OF COMPUTER STUDIES & RESEARCH

Constituent of Symbiosis International (Deemed University)

(Established under section 3 of the UGC Act 1956 vide notification No. F9- 12/2001-U3 Government of India)

Re-accredited by NAAC with 'A++' grade

Founder: Prof. Dr. S. B. Mujumdar, M.Sc.,Ph. D.

Dated: 1/10/2023

Type of the Event: Joint International Short Term Training Program – "Recent Trends in Information Technology"

Date(s) of the Event: 20th Sept to 22nd Sept 2023

Venue – 707

A short term joint International Training program was organised for the PG students of SICSR on "Recent Trends in Information Technology". Prof. Dr. Markus Schaal, Deoartment of Business and Economics, Berlin School of Economics and Law along with Prof. Dr. Jatinderkumar R Saini, Director, SICSR conducted the training program from 20th Sept to 22nd Sept. 39 students of SICSR successfully attended the program and were given certificates.

Sessions were conducted on following topics:

- Predictive Analytics (Next Basket Value, Churn+Conv Probabilities, Customer Lifetime Value) from the Shelf (industrial use case)
- Recommendations and Marketing Automation (industrial use case)
- Based upon the latter: Towards perfect market transparency (proposition for discussion)
- Multi-National Topics Maps for Parliamentary Debate Analysis (recent publication)
- Based upon the latter: AI-powered Transparency (proposition for discussion)

Prepared By: Mr. Shirish Joshi

Date: 1/10/2023

1. Email Communication:



Shirish Joshi <shirish.joshi@sicsr.ac.in>

Prof Markus Schaal - SICSR

Swati Sahasrabudhe <int.initiatives@symbiosis.ac.in>

Wed, Aug 23, 2023 at 10:18 AM

To: "Dr. Jatinderkumar R. Saini" <director@sicsr.ac.in>

Cc: Shirish Joshi <shirish.joshi@sicsr.ac.in>, Deepali Suryavanshi <aao@sicsr.ac.in>, Bhakti Padhye <bhakti@scie.ac.in>, Madhavi Mane <madhavi@scie.ac.in>

Dear Dr Saini,

As you are aware we will have Dr Shaal visiting us as a Scholar In Residence, he shall be arriving on 19th so he will be engaged with SICSR from 20th , 21st and 22nd September. He will reach SICSR on 20th Morning at 10 am.

We are attaching a sheet which may be filled by the Faculty who is designated by you from SICSR who will be taking care of him during his engagement with SICSR.

Taxi will drop him to SICSR, request you to arrange for a vehicle to send him to VB,S.B Road after he finishes for the day.

We hope his Lunch arrangements for 3 days are taken care of at SICSR

Thanks & Regards Swati Sahasrabudhe HEAD-International Initiatives, Symbiosis Centre for International Education Ph+91-20-25925260 www.siu.edu.in www.scie.ac.in



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Fwd: [EXT] Re: Possible Visit to Pune in second half of September - "Passage to India"

Swati Sahasrabudhe <int.initiatives@symbiosis.ac.in>
To: Shirish Joshi <shirish.joshi@sicsr.ac.in>

Fri, Aug 25, 2023 at 11:28 AM

----- Forwarded message -----

From: Dr. Jatinderkumar R. Saini <director@sicsr.ac.in>

Date: Fri, Aug 11, 2023 at 10:57 AM

Subject: Re: [EXT] Re: Possible Visit to Pune in second half of September - "Passage to India"

To: Schaal, Markus <Markus.Schaal@hwr-berlin.de>
Cc: Swati Sahasrabudhe <int.initiatives@symbiosis.ac.in>

Thanks for your email Dr. Schaal.

I am given to understand that you will be with SICSR for 3 days.

I do not wish to bother you too much with 'not done before' type of topics. Also, I wish to keep it neither too sparse nor too tight.

Hence, how about the following schedule as per your suggested list:

Each day we can have two sessions: approx. an hour before lunch, and one after lunch.

Day-1:

- Predictive Analytics (Next Basket Value, Churn+Conv Probabilities, Customer Lifetime Value) from the Shelf (industrial use case) Day-2:
- Recommendations and Marketing Automation (industrial use case)
- Based upon the latter: Towards perfect market transparency (proposition for discussion) Day-3:
- Multi-National Topics Maps for Parliamentary Debate Analysis (recent publication)
- Based upon the latter: Al-powered Transparency (proposition for discussion)

Does it sound comfortable to you? Please feel free to let me know if you have something else in your mind, please.

Pls. excuse brevity of message.

Regards,

Prof. Dr. Jatinderkumar R. Saini,

Professor & Director,

Symbiosis Institute of Computer Studies and Research (SICSR), Pune.

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JOINT INTERNATIONAL SHORT TERM TRAINING PROGRAM

RECENT TRENDS IN



Prof. Dr. Markus Schaal **Department of Business and Economics** Berlin School of Economics and Law



Prof. Dr. Jatinderkumar R. Saini, Professor & Director, Symbiosis Institute of Computer Studies and Research (SICSR), Pune.

Date: 20,21 and 22 September 2023

A Short Term Training Program (STTP) for the PG Students of Symbiosis Institute of Computer Studies and Research, Pune

SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

(Established under Section 3 of the UGC Act, 1956) | Re-accredited by NAAC with 'A++' grade | Awarded Category - I by UGC

3. Schedule

Date	Day	Time	Торіс
20th Sep 2023	Wednesday	10:00 AM-11:30AM	Predictive Analytics (Next Basket Value, Churn+Conv Probabilities, Customer Lifetime Value) from the Shelf (industrial use case)
		11:45 AM-1:00 PM	(muustriai use case)
21st Sep 2023	Thursday	10:00 AM-11:30AM	Recommendations and Marketing Automation (industrial u
		11:45 AM-1:00 PM	Based upon the latter: Towards perfect market transparency (proposition for discussion)
			Multi-National Topics Maps for Parliamentary Debate Analysis (recent publication)
22nd Sep 2023	Friday	10:00 AM-11:30AM	
			Based upon the latter: AI-powered Transparency
		11:45 AM-1:00 PM	(proposition for discussion)

4. Certificate distribution list

Joint International Short Term Training Program(STTP)

Certificate Distribution

Sr. No.	Name	PRN	Sign
1	Tushas bansal	23030141094	tuelias
2	Ahmod Ali (Abdullah)	13030142001	
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10	Roceraj Thanakan	2303014071	AP.
11	Aditya Parameswaran	23030141002	Achtera
12	Vacations Halai	23030 141015	Kulled
13	Khushal Madak	23030 141033	Kimilan
14	Mausi Pandey	23030141040	Marie
15	Rutir Kagda (Mantifordy)	23030141031	Rin
16	Haggur Kaus	23030141026	Harghin
17	Jasleen Kam	23030141028	Jasleen
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5. Certificate





SYMBIOSIS INSTITUTE OF COMPUTER STUDIES AND RESEARCH



[A constituent of Symbiosis International (Deemed University), Pune, India]

CERTIFICATE OF PARTICIPATION

This is to certify that

of Symbiosis Institute of Computer Studies and Research (SICSR), Pune, India has participated in Joint International Short Term Training Program (STTP) on "Recent trends in Information Technology" organized by Symbiosis Institute of Computer Studies and Research (SICSR), Pune, India, in collaboration with Berlin School of Economics and Law (BSEL), Berlin, Germany during 20th September to 22nd September 2023.

Prof. Dr. Markus Schaal Professor, Dept. of Business and Economics,

BSEL, Berlin, Germany

Prof. Dr. Jatinderkumar R. Saini Professor & Director, SICSR, Pune, India