



SYMBIOSIS INSTITUTE OF COMPUTER STUDIES & RESEARCH

Symbiosis International (Deemed University)

Established under section 3 of the UGC Act 1956

Re-accredited by NAAC with 'A++' grade | Awarded Category- I by UGC

Founder: Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

EVENT REPORT

- 1. Topic of the Report:** Prayag 2024
- 2. Type of the Event:** Seminar
- 3. Date(s) of the Event:** 26 March, 2024
- 4. Time of the Event:** Prayag 2024
- 5. Venue:** (Hybrid) Symbiosis Institute of Computer Studies & Research, Pune & Webex IEEE Pune section
- 6. Date of Submission of Report:** April, 12, 2024
- 7. Name(s) of Organisation(s) & Brief Profile(s) of Guest(s)/Speaker(s)/Resource Person(s):**
 - ❖ Suma Annegouda, TEDx Speakers
 - ❖ Dr. Prashant Joshi, Founder & CEO, Leap & Scale, Chair, JCTS, IEEE Pune.
 - ❖ Dr. Surekha Deshmukh: Domain Consultant, TCS Chair, IEEE Pune Section.
 - ❖ Dr. Parag Kaveri: Professor, Deputy Director.
 - ❖ Dr. Rajashree Jain: Professor, Branch Counsellor, SICSR, Pune
 - ❖ Manisha Tapaswi: deAsra Foundation
- 8. Name of Event Co-coordinator(s) and Team Member(s):**

Dr. Rajashree Jain	Anannya Srivastava	Ronit Vyas
Taran Panfair	Pratichi Das	Aakash Banda
Armaan Jinnah	Tanishka Chopra	Khushi

9. Associates/Sponsors/Partners (ACM/IEEE/SIU/WiMLDS/etc.):

Pravidhi- IEEE SICSR Student Branch , IEEE Pune Section, IEEE TEMS, & IEEE Education Society.

10. No. of Participants: 66

- i Volunteers: 11
- ii Participants: 45
- iii Industry & Academic Experts: 10

11. Details (remarks, beneficiaries, etc.):

Under the guidance of Branch Counsellor Dr. Rajashree Jain, PRAYAG '24 was organized by IEEE SICSR in collaboration with IEEE Pune Section and IEEE TEMS, & IEEE Education Society. The event aimed to provide insights into brand building, digital media, and entrepreneurship. Targeting college students, it took place in Online & Offlien mode at Webex & Room 407, SICSR respectively on 26th March 2024 from 2PM to 6PM.

Distinguished speaker Ms. Suma Annegowda initiated the event, emphasizing the importance of building a strong brand presence through digital platforms. She discussed trust, reputation, and the potential of LinkedIn for networking and professional growth. In offline sessions featured Dr. Rajashree Jain, Ms. Surekha Deshmukh, Dr. Prashant Joshi & Dr. Parag Ravikant Kaveri shared their personal digital life management, and entrepreneurship expiernces.

The event witnessed 50+ attendees who actively engaged in discussions and sought clarification. Key takeaways included insights into brand building, digital media strategies, and entrepreneurship opportunities. Attendees expressed enthusiasm for exploring digital platforms for professional growth. Vaishali Aparajit & Manish Tapaswai from At deAsra, explained their vission to run small business easily. Their platform simplifies every aspect of starting, managing, and growing your venture. They claimed

expert guidance, tech-savvy solutions, and user-friendly features, also they brought a presentation by one of their Clients A Fragrance Story, who is a fragrance liquid company, Ashlesha Lonkar from the company told their USP is their products are made in keeping my mind it does not have side effect and are natural etc.

The event was made possible with support from IEEE Pune Section and acknowledged the contributions of all speakers specially Ms. Srekha Desmukh, Chair IEEE Pune Section, Mr. Prashan Joshi, TEMS Chair, and Sr. Rajashree Jain, Education Society Chair. Efforts were made to ensure accessibility and inclusivity for all attendees. The event's success was recognized through positive feedback and attendee engagement.

Submitted by: Anannya Srivastava

APPENDIX

Attendance Sheet of participants:

NAME	PROGRAM	SEMESTER	SIGN
DIVYAJOT SINGH CHAUDARY	BCA	4	
GARGI DESHMUKH	BBA-IT	2	
HARSHITA LALWANI	BBA-IT	2	
JAHNAVI BHARDWAJ	BBA-IT	2	
JIYA AGARWAL	BCA	4	
KANIKA RANKA	BBA-IT	4	
KRITIKA KAMA	BCA	4	
KRRISH SABHARWAL	BCA	4	
KUSHAL KUMAWAT	BCA	4	
MAHESH RAJARAM MANE	BBA-IT	2	
MANASVI KOTAK	BCA	6	
MOHAMMAD JAMAL YUSUF	BCA	2	
MOOAZ SAYYED	BCA	4	
NANDINI RANA	BBA-IT	2	
NANDINI SENGAR	BBA-IT	4	
PARIDHI KARMWAR	BBA-IT	2	
PRANJAL AGRAWAL	BCA	2	
PREETI KUMARI	BCA	4	
PRITHVI KASMALKAR	BBA-IT	2	
PRIYANSHU CHOUBEY	BBA-IT	4	

NAME	PROGRAM	SEMESTER	SIGN
PURVI AGARWAL	BCA	4	
RISHVI GUPTA	BBA-IT	2	
RIYA JOTI	BCA	4	
S ANSIL	BBA-IT	2	
SAACHI SHETTY	BCA	4	
SAADIYA SAYED	BCA	4	
SAARTHA BHANDARI	BBA-IT	2	
SAGNIK DEY	BCA	4	
SAMYAK JAIN	BCA	6	
SANYUKTA VILAS BHAGAT	BBA-IT	2	
SARAH GUNJAL	BCA	4	
SAYASH BENDE	MSC-CA	2	
SHAMBHAVI DHAKAL	BBA-IT	2	
SHASHWAT AGRAWAL	BCA	4	
SHIKHA SHARMA	BCA	4	
SHREYA KUMARI	BCA	4	
SHREYANS KAPOOR	BBA-IT	2	
SHRUTI VHANMANE	BCA	2	
SIMRAN KUMARI	BCA	4	
SNEHA TANDON	BCA	4	
SNEHAL DUTTA	BCA	4	

PRAYAG 2024
Attendance sheet for March 26, 2024

NAME	PROGRAM	SEMESTER	SIGN
SPANDAN KUSHARE	BCA	4	
SREERAJ THARAKAN	MBA-IT	2	
SRIISTI POOLARY	BBA-IT	3	
SUMIT KUMAR SINGH	BCA	4	
SWAPNIL KOTHARI	MBA-IT	2	
TANISHA NATH	BCA	2	
TANISHA NATH	BCA	2	
TIQSHAN KALRA	BCA	2	
TISEHAR KALUR	BCA	4	
VARUN TAHILJANI	BCA	2	
VINAYAK DWIVEDI	BBA-IT	4	
VISHIST PARASHAR	BCA	4	
VISHNU RAJKUMAR NAIR	BCA	4	
YASH YADAV	BCA	2	
SHAKTI RAMNANI	BCA	4	
SHIVANG YADAV	BCA	4	<i>Shakti</i>
SHREYASH SHARMA	BCA	4	<i>Shivang</i>
VANSHIKA BISHNOI	BBA-IT	2	<i>Shreyash</i>
<i>Swatamdeep Singh</i>	BCA	4	<i>Swatamdeep</i>
<i>Anubita Namika</i>	BCA	4	<i>Anubita</i>

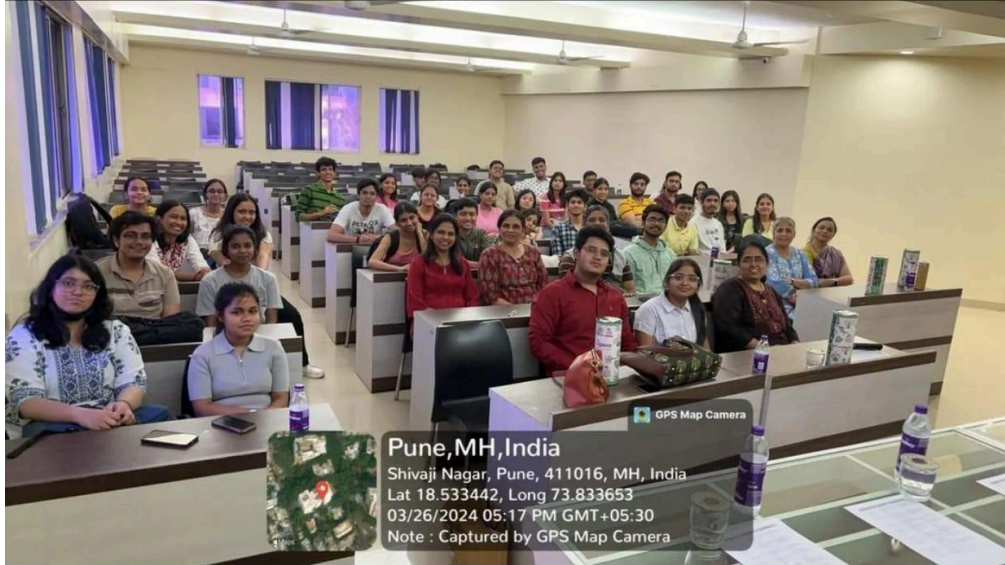
<i>Arav Bhargava</i>	BCA	4	<i>Arav</i>
<i>Anmol Tuli</i>	BCA	4	<i>Anmol</i>
<i>Ananya Pattnaik</i>	BCA	4	<i>Ananya</i>
<i>Harshit Nagrani</i>	BCA	4	<i>Harshit</i>
<i>Diya Jain</i>	BCA	4	<i>Diya</i>
<i>Ajinkya Nandgauda</i>	BCA	4	<i>Ajinkya</i>
<i>Ashish D. Mundekar</i>	BCA	4	<i>Ashish DM</i>
<i>Paarun Parwani</i>	BCA	4	<i>Paarun</i>

Attendance sheet of Volunteers:

NAME	PROGRAM	SEMESTER	SIGN
RONIT VYAS	BCA	4	Ronit
AAKASH BANDA	BCA	4	Aakash
PRATICH DAS	BCA	4	Pratichi
HARDIK KARWAL	BCA	4	Hardik
KHUSHI SHAHI	BCA	4	Khushi
AABHA PURANIK	BCA	4	Aabha
JIYA AGARWAL	BCA	4	Jiya
SAACHI SHETTY	BCA	4	Saachi
ANANNYA SRIVASTAVA	BCA	4	Anannya
TARAN PANFAIR	BCA	4	Taran
ARMAAN JINNAH	BCA	4	Armaan
TANISHKA CHOPRA	BBA-IT	4	Tanishka

Pictures:

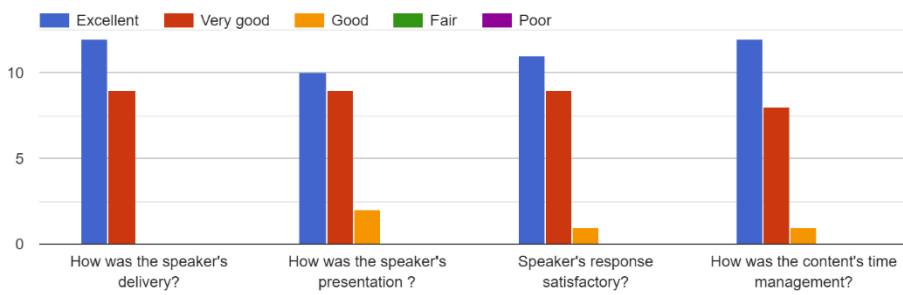




Feedback of Student Attendees:

Rate the speaker Suma Annegouda

[Copy](#)



how would you rate your overall experience at the event?

21 responses

