

**SYMBIOSIS INSTITUTE OF COMPUTER STUDIES AND RESEARCH**  
**BACHELOR OF BUSINESS ADMINISTRATION (INFORMATION**  
**TECHNOLOGY)**  
**PROGRAM STRUCTURE 2014-17**

- |  |   |
|--|---|
| <b>1. OBJECTIVES</b>                   | BBA (IT) is a perfect blend of commerce, Management and IT subjects heading for smart careers in Business Administration with IT flavor. BBA (IT) offers opportunity for an early entry into Management cadre, equipped with IT knowledge, to be trained appropriately by the companies for their requirements. These students can also opt for higher studies in Management field. |
| <b>2. DURATION</b>                     | Three Year Full Time  |
| <b>3. INTAKE</b>                       | 90 Students   |
| <b>4. RESERVATION</b>                  | <p>I. Within the sanctioned intake:</p> <p>a) Scheduled Castes - 15%</p> <p>b) Scheduled Tribes - 7.5%</p> <p>c) Differently abled -3%</p> <p>d) Serving/Retired Defense Personnel and their Children: 5%</p> <p>II. Over and above the sanctioned intake:</p> <p>a) Kashmiri Migrants: 2 Seats</p> <p>b) International Students 15%</p>  |
| <b>5. ELIGIBILITY</b>                  | XII pass from any stream OR equivalent Diploma in Engineering/Technology with minimum 50% marks (45% for SC/ ST category candidates).   |
| <b>6. SELECTION PROCEDURE</b>          | Symbiosis Entrance Test Score (SET), Personal Interaction and Writing Ability Test (PI-WAT)   |
| <b>7. MEDIUM OF INSTRUCTION</b>        | English   |
| <b>8. PROGRAM PATTERN</b>              | Semester Pattern - 6 Semesters  |
| <b>9. COURSES &amp; SPECIALIZATION</b> | As per Annexure A   |

**10. FEE****Indian Students**

|                   |                       |
|-------------------|-----------------------|
| Academic Fee p.a. | Rs. 1, 44, 000        |
| Institute Deposit | Rs. 10,000            |
| <b>Total</b>      | <b>Rs. 1, 54, 000</b> |

**International Students**

|                   |                       |
|-------------------|-----------------------|
| Academic Fee p.a. | Rs. 2, 16, 000        |
| Institute Deposit | Rs. 10,000            |
| <b>Total</b>      | <b>Rs. 2, 26, 000</b> |

**11. ASSESSMENT**

All internal courses will have 100% component as internal evaluation at the institute level. All external courses will have 40% internal component and 60% external component [University] examination. Practical Courses-Practical assessment will cover the assignments and lab examination.

**12. STANDARD OF PASSING**

The assessment of students for each examination is done, based on relative performance. Maximum Grade Point (GP) is 4.000 corresponding to A+. For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 2.000 corresponding to Grade D. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 2.000 out of maximum of 4.000 for the program.

**13. AWARD OF DEGREE**

**Bachelor of Business Administration (Information Technology) BBA (IT)** will be awarded at the end of semester VI examination by taking into consideration the performance of all semester examinations after obtaining minimum 2.000 CGPA out of 4.000.

## Annexure A

## Semester I

| Temporary Course Code | Course Code | Course Title                               | Category | Credits   | Internal Marks | External Marks | Total Marks  |
|-----------------------|-------------|--|----------|-----------|----------------|----------------|--------------|
| T2233                 | 030122101   | Introduction to Business Studies           | C        | 4         | 40             | 60             | 100          |
| T2111                 | 030122102   | Business Accounting                        | C        | 4         | 40             | 60             | 100          |
| T3207                 | 030122103   | Computer Fundamentals                      | C        | 2         | 20             | 30             | 50           |
| T3196                 | 030122104   | Foundation Web Technology                  | C        | 4         | 40             | 60             | 100          |
| T3256                 | 030122105   | IT Tools for Statistics-I                  | C        | 2         | 20             | 30             | 50           |
| T3214                 | 030122106   | Logic Development and Programming Concepts | C        | 2         | 50             | -              | 50           |
| T3213                 | 030122107   | Introduction to Operating System           | C        | 2         | 20             | 30             | 50           |
| T3247                 | 030122108   | Business Automation Tools                  | C        | 2         | 50             | -              | 50           |
| T2495                 | 030122109   | Business Communication                     | C        | 2         | 50             | -              | 50           |
|                       |             | <b>Total</b>                               |          | <b>24</b> | <b>330</b>     | <b>270</b>     | <b>600</b>   |
| T4005                 | 030122110   | *Integrated Disaster Management            | C        | -         | -              | -              | Letter Grade |

## Semester II

| Temporary Course Code                                    | Course Code | Course Title                          | Category | Credits   | Internal Marks | External Marks | Total Marks |
|--|-------------|---------------------------------------|----------|-----------|----------------|----------------|-------------|
| T2263  | 030122201   | Organizational Behavior               | C        | 4         | 40             | 60             | 100         |
| T3224  | 030122202   | Network Essentials                    | C        | 2         | 20             | 30             | 50          |
| T3194  | 030122203   | Client Side Web Technology            | C        | 4         | 40             | 60             | 100         |
| T6147  | 030122204   | Principles of Economics               | C        | 4         | 40             | 60             | 100         |
| T3257  | 030122205   | IT Tools for Statistics-II            | C        | 2         | 20             | 30             | 50          |
| T3239  | 030122206   | Relational Database Management System | C        | 4         | 40             | 60             | 100         |
| <b>Electives: Select one course from OPT-1 and OPT-2</b> |             |                                       |          |           |                |                |             |
| T6197  | 030122207   | German                                | OPT-1    | 4         | 100            | -              | 100         |
| T6191  | 030122208   | French                                | OPT-2    | 4         | 100            | -              | 100         |
|  |             | <b>Total</b>                          |          | <b>24</b> | <b>300</b>     | <b>300</b>     | <b>600</b>  |

## Semester III

| Temporary Course Code | Course Code | Course Title                        | Category | Credits   | Internal Marks | External Marks | Total Marks |
|-----------------------|-------------|-------------------------------------|----------|-----------|----------------|----------------|-------------|
| T3230                 | 030122301   | Introduction to IT Business Process | C        | 2         | 20             | 30             | 50          |
| T2451                 | 030122302   | Introduction to Costing             | C        | 4         | 40             | 60             | 100         |
| T3240                 | 030122303   | Software Practices                  | C        | 4         | 40             | 60             | 100         |
| T3204                 | 030122304   | Server Side Web Technology          | C        | 4         | 40             | 60             | 100         |
| T2264                 | 030122305   | Human Resource Management           | C        | 4         | 40             | 60             | 100         |
| T2096                 | 030122306   | Banking                             | C        | 3         | 30             | 45             | 75          |
| T2113                 | 030122307   | Fundamentals of Marketing           | C        | 2         | 20             | 30             | 50          |
| T2206                 | 030122308   | Fundamental of Operations Research  | C        | 3         | 30             | 45             | 75          |
|                       |             | <b>Total</b>                        |          | <b>26</b> | <b>260</b>     | <b>390</b>     | <b>650</b>  |

## Semester IV

| Temporary Course Code   | Course Code | Course Title                         | Category | Credits   | Internal Marks | External Marks | Total Marks |
|---|-------------|--------------------------------------|----------|-----------|----------------|----------------|-------------|
| <b>Electives: Select one course from OPT-1 and OPT-2</b>                  |             |                                      |          |           |                |                |             |
| T1136   | 030122401   | Business Taxation and Law            | OPT-1    | 4         | 40             | 60             | 100         |
| T3202   | 030122402   | Object Oriented Programming          | OPT-2    | 4         | 40             | 60             | 100         |
| T3205   | 030122403   | Web Development using CMS            | C        | 2         | 20             | 30             | 50          |
| T8000   | 030122404   | Service Learning                     | C        | 4         | 100            | -              | 100         |
| <b>Electives: Select one course of Liberal Arts from OPT-3 to OPT- 11</b> |             |                                      |          |           |                |                |             |
| T6099   | 030122405   | An Overview of World Literature      | OPT-3    | 2         | 50             | -              | 50          |
| T6181   | 030122406   | Understanding Cinema                 | OPT-4    | 2         | 50             | -              | 50          |
| T6182   | 030122407   | Appreciating Cinema                  | OPT-5    | 2         | 50             | -              | 50          |
| T6246   | 030122408   | Music in Media I                     | OPT-6    | 2         | 50             | -              | 50          |
| T6255   | 030122409   | Introduction to Theatre              | OPT-7    | 2         | 50             | -              | 50          |
| T6307   | 030122410   | Basic Psychology                     | OPT-8    | 2         | 50             | -              | 50          |
| T6334   | 030122411   | Basic Sociology                      | OPT-9    | 2         | 50             | -              | 50          |
| T6274   | 030122412   | Foundations of Ethics                | OPT-10   | 2         | 50             | -              | 50          |
| T6096   | 030122413   | Creative Writing                     | OPT-11   | 2         | 50             | -              | 50          |
| T3258   | 030122414   | Current Trends and Practices in IT   | C        | 3         | 75             | -              | 75          |
| T3804   | 030122415   | Project                              | C        | 3         | 75             | -              | 75          |
| T2208   | 030122416   | Research Methodology                 | C        | 4         | 40             | 60             | 100         |
| T3249   | 030122417   | IT Tools and Techniques for Business | C        | 2         | 20             | 30             | 50          |
|   |             | <b>Total</b>                         |          | <b>24</b> | <b>420</b>     | <b>180</b>     | <b>600</b>  |

## Semester V

| Temporary Course Code  | Course Code | Course Title                                     | Category | Credits   | Internal Marks | External Marks | Total Marks |
|--|-------------|--|----------|-----------|----------------|----------------|-------------|
| <b>Electives: Select one course from OPT-1 and OPT-2</b>     |             |  |          |           |                |                |             |
| T2108  | 030122501   | Portfolio Management                             | OPT-1    | 4         | 40             | 60             | 100         |
| T3243  | 030122502   | Verification and Validation Techniques           | OPT-2    | 4         | 40             | 60             | 100         |
| T3701  | 030122503   | Dissertation                                     | C        | 2         | 50             | -              | 50          |
| T3229  | 030122504   | Enterprise Resource Planning                     | C        | 4         | 40             | 60             | 100         |
| T1234  | 030122505   | Information Technology and Regulatory Compliance | C        | 2         | 20             | 30             | 50          |
| T3258  | 030122506   | Current Trends and Practices in IT               | C        | 3         | 30             | 45             | 75          |
| T3228  | 030122507   | E-Business Technology                            | C        | 4         | 40             | 60             | 100         |
| T3235  | 030122508   | IT Applications for Business Verticals           | C        | 4         | 40             | 60             | 100         |
| <b>Electives: Select any two courses from OPT-3 to OPT-6</b> |             |  |          |           |                |                |             |
| T3248  | 030122509   | Computer Animation                               | OPT-3    | 2         | 20             | 30             | 50          |
| T2339  | 030122510   | Introduction to Entrepreneurship                 | OPT-4    | 2         | 20             | 30             | 50          |
| T2120  | 030122511   | Customer Relationship Management                 | OPT-5    | 2         | 20             | 30             | 50          |
| T3233  | 030122512   | E-Banking with Finance Compliance                | OPT-6    | 2         | 20             | 30             | 50          |
|  |             | <b>Total</b>                                     |          | <b>27</b> | <b>300</b>     | <b>375</b>     | <b>675</b>  |

## Semester VI

| Temporary Course Code  | Course Code | Course Title                        | Category | Credits   | Internal Marks | External Marks | Total Marks |
|--|-------------|-------------------------------------|----------|-----------|----------------|----------------|-------------|
| <b>Electives: Select one course from OPT-1 and OPT-2</b>     |             |                                     |          |           |                |                |             |
| T1081  | 030122601   | Merger and Acquisitions             | OPT-1    | 4         | 40             | 60             | 100         |
| T3241  | 030122602   | Software Project Practices          | OPT-2    | 4         | 40             | 60             | 100         |
| T2158  | 030122603   | Fundamentals of Quality Management  | C        | 4         | 40             | 60             | 100         |
| T3805  | 030122604   | Project                             | C        | 8         | 80             | 120            | 200         |
| T2382  | 030122605   | International Studies               | C        | 1         | 25             | -              | 25          |
| <b>Electives: Select any two courses from OPT-3 to OPT-6</b> |             |                                     |          |           |                |                |             |
| T3250  | 030122606   | Multimedia                          | OPT-3    | 4         | 40             | 60             | 100         |
| T2352  | 030122607   | Business Modeling and Business Plan | OPT-4    | 4         | 40             | 60             | 100         |
| T2142  | 030122608   | Services Marketing                  | OPT-5    | 2         | 20             | 30             | 50          |
| T2138  | 030122609   | Digital Marketing                   |          | 2         | 20             | 30             | 50          |
| T2102  | 030122610   | Advanced Financial Management       | OPT-6    | 4         | 40             | 60             | 100         |
| <b>Total</b>   |             |                                     |          | <b>25</b> | <b>265</b>     | <b>360</b>     | <b>625</b>  |

## Summary

| Semester     | Internal Credits | External Credits | Total Credits | Total Marks |
|--------------|------------------|------------------|---------------|-------------|
| Semester I   | 06               | 18               | 24            | 600         |
| Semester II  | 04               | 20               | 24            | 600         |
| Semester III | -                | 26               | 26            | 650         |
| Semester IV  | 12               | 12               | 24            | 600         |
| Semester V   | 02               | 25               | 27            | 675         |
| Semester VI  | 01               | 24               | 25            | 625         |
| <b>Total</b> | <b>25</b>        | <b>125</b>       | <b>150</b>    | <b>3750</b> |